

### KR ARTS AND SCIENCE COLLEGE

உள்ளுவதெல்லாம் உயர்வுள்ளல்

Run by Educational and Charitable Trust (Affiliated to Madurai Kamaraj University)

B.A English

Eligibility

**+2** (Pass)







www.krcolleges.in



P.THAMBIPATTI, PERAIYUR TK, VIA T.KALLUPATTI, MADURAI-625703, TAMILNADU, INDIA

More Information Call us



04549-299877 +91 80722 97109

# Why B.A., English Literature Required in Career?

Literature has a power to give us an enriched understanding of other worlds, lives, and times, of the way things have been and how they might be.



# Vision:

Balance the needs of general education, communication, diversity, global perspectives, and interdisciplinary studies in literature.

## Mission:

Department works towards creating skilled creative professionals and have the ability to think critically and pursue creative expression.



# **Department Activity**

- Soft Skill Training
- Personality Development
- Language Lab
- Orientation Programs
- Digital Platform
- Career Development Program
- Guest Lectures by Eminent Professors and Professionals
- Technical Events & Workshops
- > Industrial Visit
- Technical Symposium
- Student Association
- National Level Conferences
- Enhancement of spoken english skills
- Aptitude based coaching (TOEL/GRE/ GMATE/GATE)
- Career Fests



#### **Public Realtion Officer:**

It is responsible for communications, public relations and public affairs in an organization.

#### **Translator Excutive:**

It is about using the knowledge of two or more languages and cultural meanings to translate text from one language to another.

#### **Media Manager:**

It is Communication specialists who develop and implement all targeted contents for various media platforms.

#### Editor (Mass Media):

Oversee the work of all the newspapers staff

#### **Content Developer:**

It is to research, prepare, write and edit online content for marketing a front-end web development.

#### **Literature Researcher:**

IT is responsible to e to recognize patterns, locate, analyse and interpret data

#### **Proof Reader:**

Responsibility is to catch spelling, grammer and punctuation errors.

#### **Article Writter:**

It is to write engaging content for blogs, e-books, case studies, video scripts, infographics and other assets.

#### **Orator:**

It is to conduct pre-speech research, writer and outlining speech scripts to audience across the state.

#### Front office manager:

It is to ensure timely and accurate customer service.

#### **Communication Expert:**

It is to help business by managing all internal and external communication of company and represents the company to the outside world.



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# **B.A** English



**Required Documents** for Admission

- Passport size photo 5
- TC original & Photo copy
- Marksheet Original & photo copy
- Photo copy of Community, certificate, Aadhar card

#### **Account Details for online Payment**

- Account Name : KR Arts and Science College
- Name of the Bank: State Bank of India
- Account No: 42062403121
- IFSC : SBIN0009664
- Branch : Sivakasi Town





